



Canada's
Nature
Advantage

Realizing the Value of Nature to Unlock Billions for a Stronger, More Resilient Canadian Economy

April 23, 2026



Agenda

12:00-12:05	Welcome
12:05-12:10	Introducing Canada's Nature Advantage
12:10-12:20	Research Overview
12:20-12:30	Indigenous Stewardship: Wahkohtowin
12:30-12:40	Case Study: Harvest to Gather
12:40-12:55	Q&A
12:55-1:00	Closing Remarks



Housekeeping



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Why Canada Needs This Now

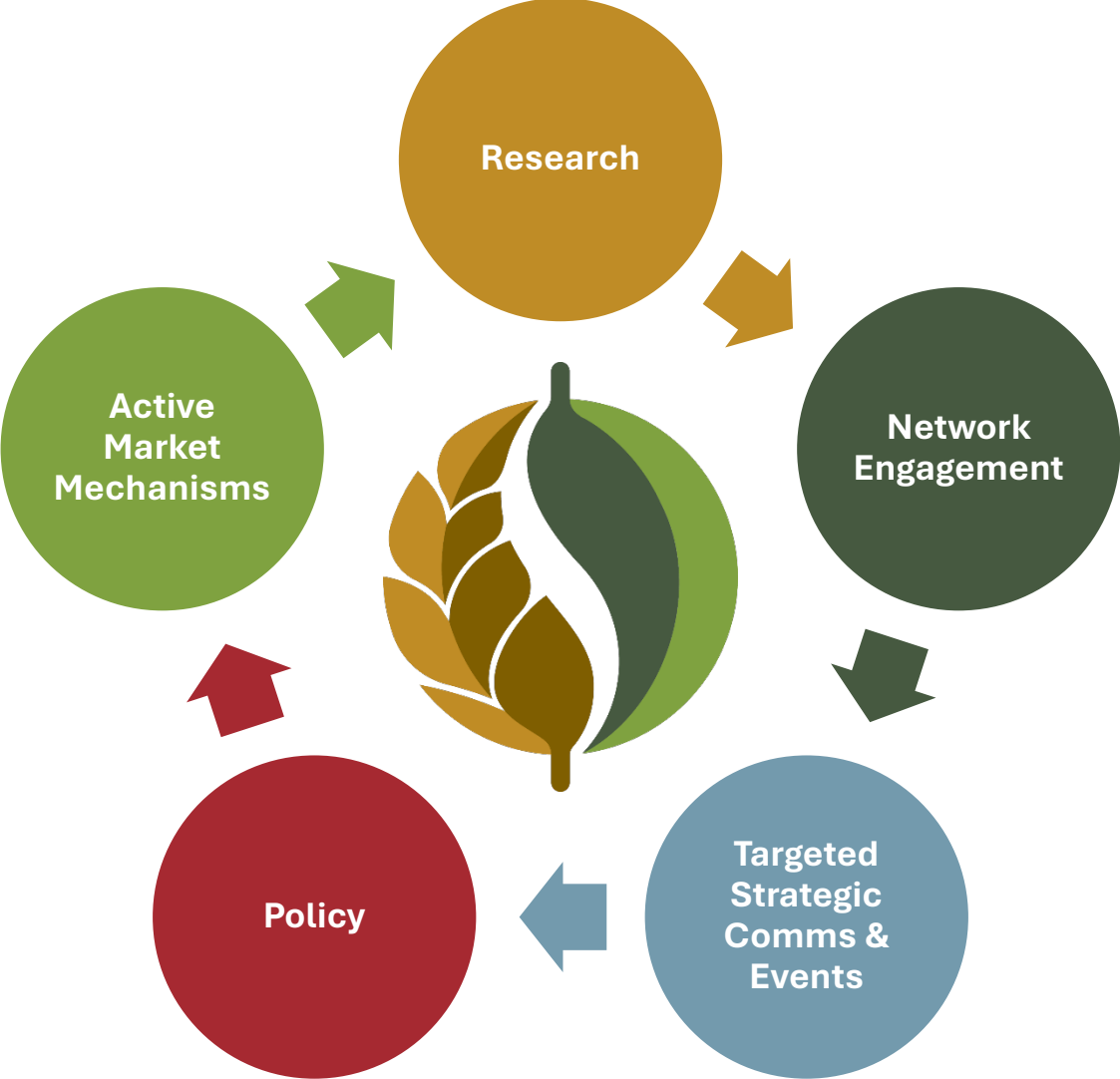
Nature-based solutions don't just protect the environment — they drive economic growth. By investing in clean water, healthy forests, and productive soils, we can strengthen rural and Indigenous economies, foster innovation, and future-proof Canada's global competitiveness.

Canada's Nature Advantage Vision

As leaders and entrepreneurs in agriculture, forest management, finance and Indigenous-led enterprises, we are **calling for a nature-positive economic strategy that reflects the true value of nature** and that places our working landscapes – and the farmers, foresters and Indigenous people who steward them – at the heart of Canada's clean and competitive economic future.



Canada's Nature Advantage Strategic Pillars



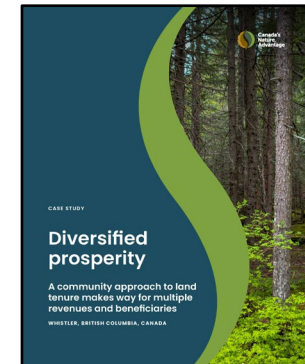
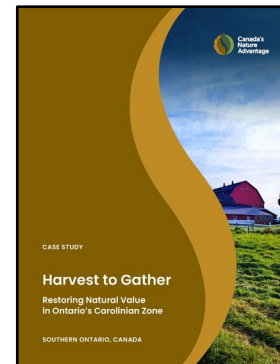
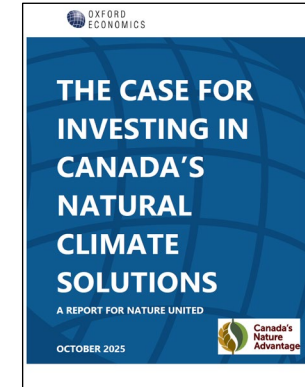
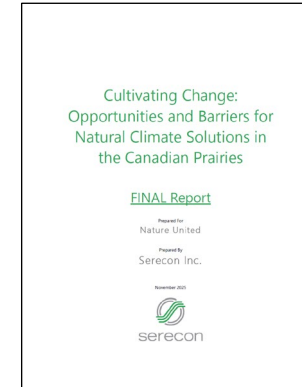
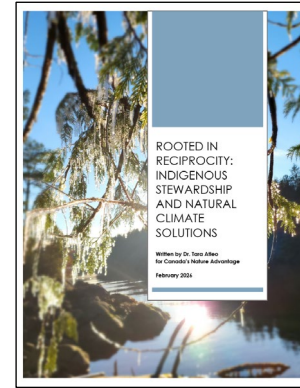
Report: Realizing the Value of Nature to Unlock Billions for a Stronger, More Resilient Canadian Economy

Synthesizes findings from six reports

demonstrating how there are billions of dollars available through nature-based solutions. Identifies policies and finance mechanisms that can unlock this value.

Spotlights Canadian business models

proving that investing in nature-based solutions delivers measurable returns for businesses, communities and the environment.



[The Nature Economy in Action: Canadian Case Studies](#)



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Unlocking Billions for Nature

*Martha Rogers, Senior Economist, The Nature
Conservancy (Nature United's global affiliate)*

*Ronnie Drever, Senior Conservation Scientist,
Nature United*

Canada Has A Nature Advantage

- Canada holds globally significant natural landscapes.
- Nature-based solutions and Natural Climate Solutions (NCS) deliver large, unrealized economic value.
- The challenge is scaling them—not proving they work.



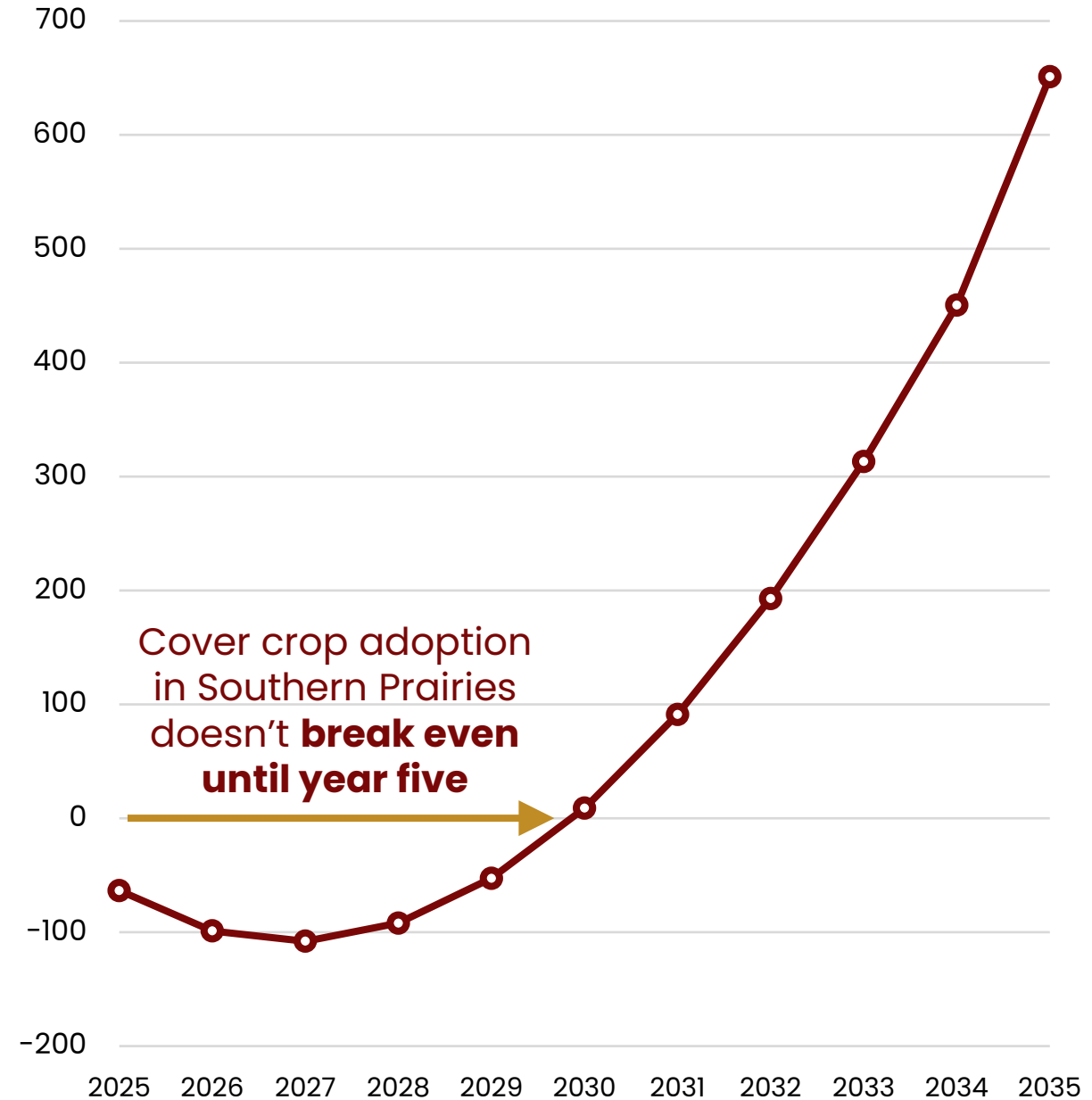
Realizing the Value of Nature to Unlock Billions for a Stronger, More Resilient Canadian Economy

Strong Long-Term Returns, Weak Near-Term Investment Signals

Some high-value NCS generate substantial returns, but only over time.

- Costs are borne upfront, while benefits accrue gradually.
- Break-even points can take many years.
- Timing mismatch discourages adoption, despite demonstrated long-term value.

Cumulative Net Financial Benefit
(Millions CAD)

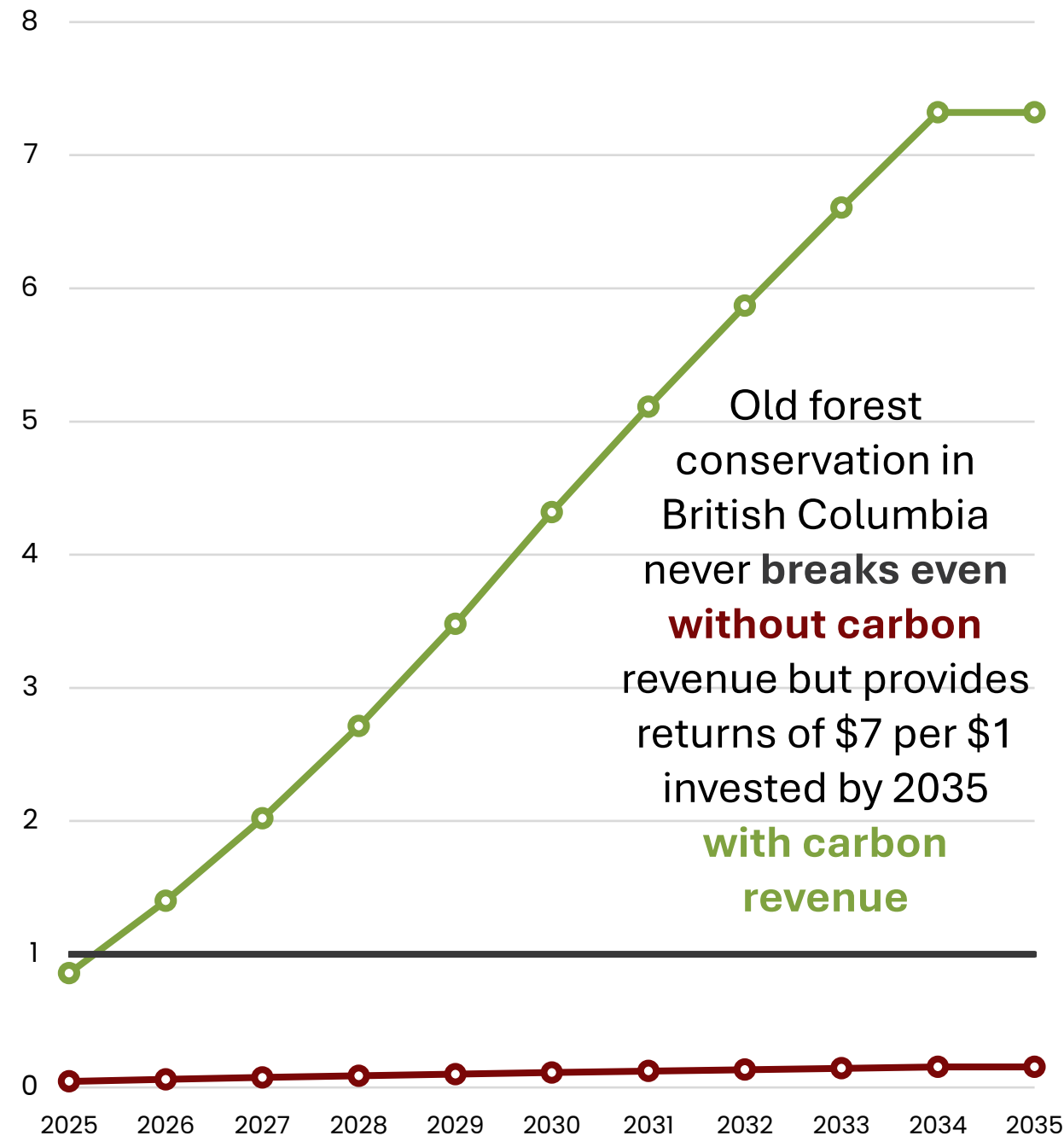


Markets Matter When Value Falls Outside Prices

Many benefits of nature – especially climate regulation – are not reflected in conventional markets.

- Without additional revenue signals, some high-impact pathways remain financially unattractive.
- Well-designed markets can translate real public value into investable returns.
- Revenue certainty is critical for long-term planning and scale.

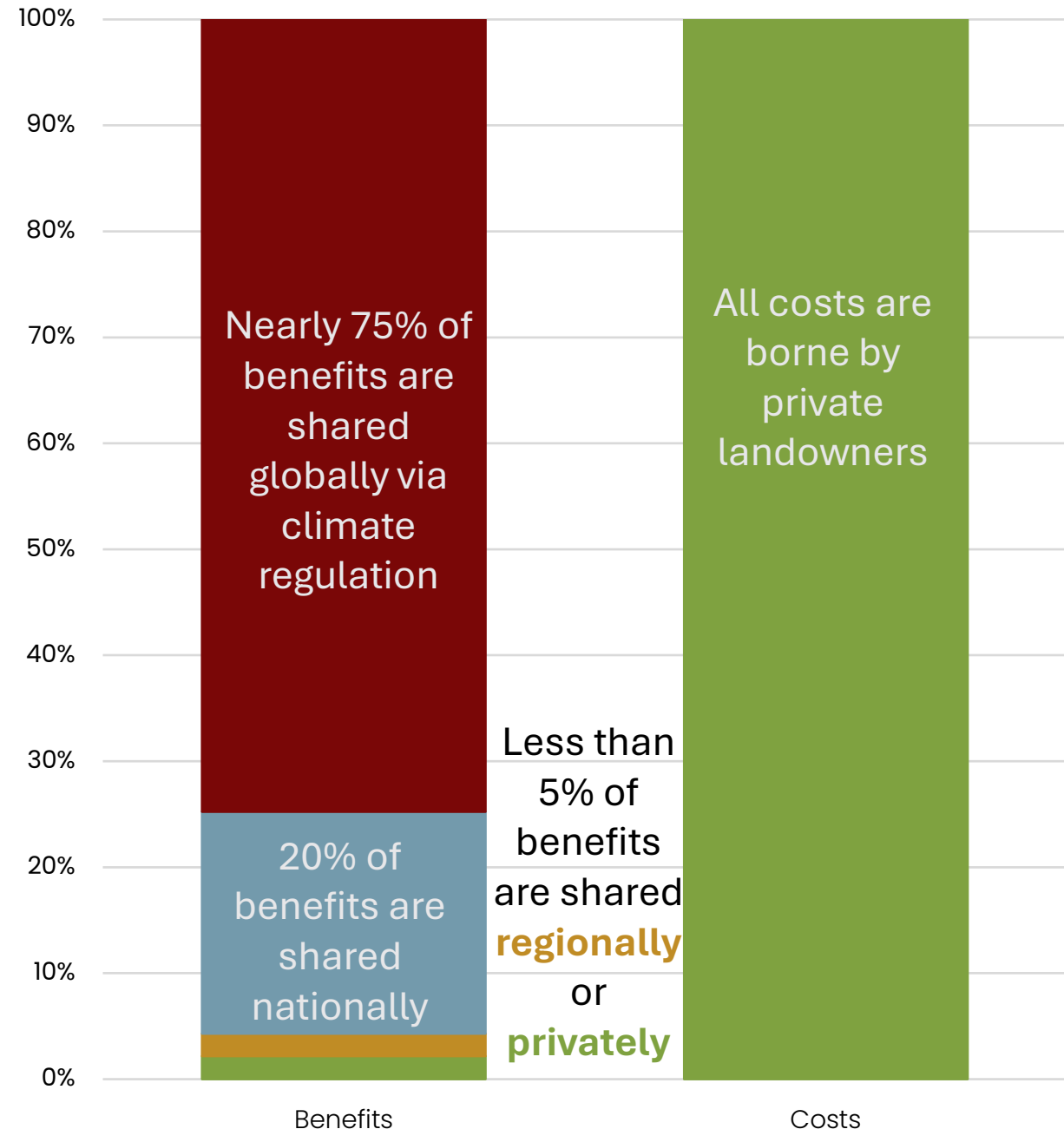
Benefit-Cost Ratio of Financial Returns and Costs



When Benefits are Public, Investment Must be Shared

Natural Climate Solutions generate benefits far beyond individual land managers.

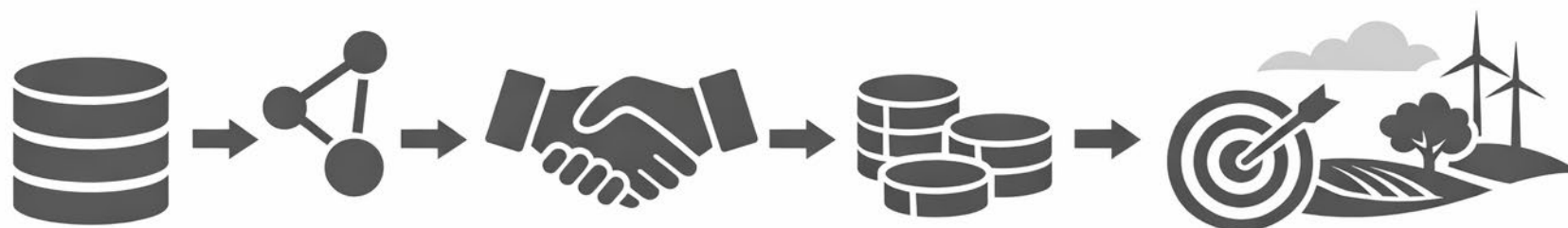
- Risk reduction, air quality regulation, and climate regulation accrue **regionally**, **nationally** and **globally**.
- **Yet, private actors** typically capture only a small share of total benefits.
- Public and philanthropic co-investment helps align incentives and unlock scale.



Data and Monitoring Make Nature Investable

Credible, shared data systems are essential to scaling investment

- **Reduce uncertainty** for governments, producers, and investors.
- **Lower transaction costs** and support outcome-based approaches.
- **Enable consistent measurement** across programs.



Indigenous Stewardship Grounds Nature-Based Investment

"Under Indigenous law and governance, people and the natural world are interconnected. Stewardship is not seen as a transaction or a temporary service, but rather as an ongoing relationship of care, accountability, and reciprocity."

Dr. Tara Atleo, "Rooted in Reciprocity: Indigenous Stewardship and Natural Climate Solutions"



Creating a Stronger, More Resilient Canadian Economy



Nature delivers value that often remains largely invisible in conventional decision-making



Natural Climate Solutions can deliver large emissions reductions and economic returns **when adoption barriers are addressed**



Investment is slowed by timing, pricing, and risk mismatches — not by a lack of underlying value



Indigenous stewardship and governance are foundational, providing legitimacy, durability, and long-term accountability



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Indigenous Stewardship:

**Wahkohtowin
Development Inc.**

David Flood

Executive Director



Wahkohtowin Development GP Inc.



- Indigenous-owned private company. Shareholders: Chapleau Cree First Nation, Missanabie Cree First Nation and Brunswick House First Nation
- Diversified investments and revenue generation in forest sector: harvesting company, sawmill, co-gen, housing, nature-based climate solutions, policy and consulting services
- Lead on mycorrhizal inoculation of forest seedling carbon project to inoculate 53 million trees across Canada
- Pilot cohort for VERRA Nature Framework Biodiversity Credit—Avoiding herbicide application

Report Key Takeaway: Indigenous Leadership in Nature is Good Business



- **Nature Stewardship as a responsibility** for Indigenous Nations. Inherent and explicit jurisdiction on traditional-use territories.
- **Early engagement** with Nations **de-risks capital investments** in Nature
- **Wahkohtowin Development** is a living example of innovative Nature investment opportunities in the Forest Sector: Mycorrhizal inoculation for increased stand volume and post-fire restoration, Guardians as local Stewardship Workforce, biomass co-gen finance
- **Quality and Permanence:** Canada's IFM Protocols require 100-year permanence period maintaining project outcomes. Nations well positioned to take on this role as part of a project partnership.

Regulatory Certainty on Public Land is the #1 Enabling Policy Factor

Who owns the rights to carbon and Nature related assets developed on public land?

Indigenous Nations?

Provincial Crown Govt.?

Federal Crown Govt.?

Answering this question through policy, negotiation, and legislation will unlock billions in capital investment in Nature on public land.



Wahkohtowin
Development GP Inc.



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Wahkohtowin Land Guardian planting trees inoculated with mycorrhizal fungi as part of a grouped IFM carbon project.



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Case Study: Harvest to Gather

*Restoring Natural Value in
Ontario's Carolinian Zone*

Eoin Callan

Managing Director, Bloom Impact Fund



Nature Is No Longer External to the Economy

- More than half of global GDP depends on nature (WEF)
- Soil, water, biodiversity, and resilient systems support long-term value creation.
- Nature loss increasingly creates risk for investors
 - Sector spotlight: Food systems exposed to disruption; are also biggest driver of biodiversity loss
- Markets are beginning to reprice this reality

For decades, nature was treated as external to economic decision-making. In reality, healthy natural systems underpin productivity and economic performance.

Canada Has Natural Advantage. Needs Execution.



Natural Advantages

- Biodiversity-rich landscapes and coastlines; a fifth of world's fresh water
- Productive agricultural land and food systems

Institutional Strengths

- Deep pools of long-term capital, stable governance, long-horizon risk expertise
- Indigenous stewardship and leadership

Global Demand Signals

- Target to mobilize \$200bn annually for biodiversity by 2030
- Growing appetite for *investable* nature solutions
- From natural advantage → investment leadership

3 Ways to Move Capital in Canada

Clear Signal to Markets

- De-risk investments in nature with policy action & fiscal tools like tax incentives

Reward Ecosystem Services

- Reward measurable outcomes, and improve farm economics during transition
- Align private incentives with public benefits
- Create investable revenue streams for nature returns

Investor Action

- Orchestrate capital in support of systems investing that accelerates transition

Capital is available. The opportunity is to build pathways that can absorb it.

Business Model Case: Harvest to Gather (Southern Ontario)

- Regenerative land management platform
- Lower input costs, stronger margins, robust revenue growth
- Vertically integrated production, processing, retail, and monitoring
- Network of 60+ farmers in transition
- Benefits beyond the farm gate: cleaner water, healthier soils, restored habitat, pollinators

If we value these outcomes, we should ensure farmers have access to the policy support and capital needed to grow and replicate



AUDIENCE Q & A

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